



NORMANDY NEWS

CITY OF NORMANDY — 7700 NATURAL BRIDGE RD. — NORMANDY, MISSOURI 63121

WINTER ISSUE 2008

Important Phone Numbers		City Meetings	
City Hall	385-3300	Council Meeting	7:30 pm 1st Tuesday
Public Works	385-3300	Municipal Court	6:00 pm 1st Wednesday & 3rd Tuesday
Police—Non Emergency	889-2341		
Fire Dept.—Non Emergency	382-1501		
Emergency	911		
		CITY WEBSITE — http://www.cityofnormandy.gov	

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MESSAGE TO THE RESIDENTS *from James Murphy, Mayor*

This past year was an exciting one and we had many positive things happen in our community. The City partnered with Cardinal Care again this year to provide the Redbird Rookies program that provides Tee-ball and Little League Baseball opportunities to the children of our community at no cost. Our season was very successful year as we had a league of approximately 20 teams including 6 Tee-ball teams. All of our teams are important to the success of the program but the Tee-ball serves ages 5-7 years old and is vital to the long-term success of the program. Over the past four years our Redbird Rookies Program has also had five individuals receive scholarships from Cardinal Care. Numerous volunteers assisted with the program this past year and we owe a big thanks to Councilmember's Anthony Evans and Lee Beel who served as the President and Vice-President of the League. We also owe a big thank you to Mrs. Joann Beel, who volunteered countless hours running the concession stand during games, as well as planting flowers in Hoelzel Park. Without the volunteer hours put forth by these individuals and the many others including coaches, Parks Board members, etc. this League would not had been nearly as successful as it was this season. This past spring the members of Citizens for the Advancement of Normandy planted flowers in the flower beds at the Wedge and received a first place award from Gateway Greening for new gardens. We are proud of the efforts all of you put forth in making Normandy a great place to work and play. When it comes to serving concessions at Hoelzel Park we have spent the past few years serving them from under a make-shift shelter attached to our Redbird Rookies storage trailer. One priority of the City and the Parks Board was to improve the recreational experience for participants and their parents, and with the help of the St. Louis County Municipal Parks Commission we will be able to achieve this goal.

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Announcements

DATES TO REMEMBER 2008

February 18, 2008 — Presidents Day
(City Hall closed)

March 9, 2008 — Daylight Savings Time begins

March 17, 2008 — St. Patrick's Day

March 21, 2008 — Good Friday

March 23, 2008 — Easter

May 11, 2008 — Mother's Day

May 26, 2008 — Memorial Day
(City Hall closed)

NORTH COUNTY JOURNALS

If you'd prefer NOT to receive the North County Journal delivered to your home, or if you know of a vacant house that has a surplus of old journals littering the property, call the Journal at 822-0320 OR 972-1111 and ask them to stop delivery to that particular address.

NORTH COUNTY INC.

Offers FREE Healthcare Programs
For more information concerning
upcoming events
Call — (314) 972-9900

**DON'T FORGET TO
VOTE on April 8th!!**

YOUR ELECTED OFFICIALS

MAYOR JAMES MURPHY — 385-3300 ext. 3017

WARD 1	LEE BEEL	524-2422	STEVE SACHSENHEIMER	524-7133
WARD 2	TONY EVANS	385-0766	GEORGE VOGT, JR.	521-7056
WARD 3	BRIDGET DAILEY	381-1923	PATRICK GREEN	385-7822
WARD 4	JOHN EBERT	381-9938	BOB REID	382-2697

CITY HALL INFORMATION — PHONE EXTENSIONS & EMAIL ADDRESSES

Jim Murphy, Mayor Ext. 3017 Email: Mayor@cityofnormandy.gov	City Administrator — Brent Bury Ext. 3016 Email: bbury@cityofnormandy.gov	Police Chief — Doug Lebert Ext. 3018 Email: dlebert@cityofnormandy.gov
Pam Rogers, City Clerk/Finance Ext. 3010 Email: progers@cityofnormandy.gov	Jean Spurlock, Deputy City Clerk/Sanitation Ext. 3014 Email: jspurlock@cityofnormandy.gov	Lori Hartman, Court / Police Clerk Ext. 3012 -- Police; Ext. 3015 -- Court Email: lhartman@cityofnormandy.gov

Continued from Front Page—

This coming season, concessions in Hoelzel Park will be served from a new Concession Stand/Restroom Facility that is currently nearing completion. The new building will feature state of the art concession facilities as well as ADA Compliant restroom facilities. The building cost totaled nearly \$268,000 and was funded in part by a \$228,000 grant from the St. Louis County Municipal Parks Commission. This grant allowed the City to add an attractive concession stand and restroom facility to our park which includes amenities such as, increased concession items served, ADA Compliant restrooms, handicap accessibility to the playing fields, water conserving restroom facilities and an overall enhanced recreational experience.

We will be holding a Ribbon-Cutting for the new building in the near future and we **will send out invitations to the entire community for this event so please look for this in early spring.** Along with these improvements, the City has added a video surveillance system to improve safety for park patrons, renamed the playground area "Amandaland" in the memory of Normandy Police Officer Amanda Cates who tragically passed in August 2006, and we are currently awaiting the decision on a grant application to add additional playground equipment to the park facilities. Hoelzel Park has seen many changes over this past year and I hope you take to opportunity to visit the park and enjoy these improvements.

We have also been working on the redevelopment of the Natural Bridge corridor and we are taking steps to move this project forward. To take on a development of this magnitude it does take a significant amount of time to get to the point of moving dirt and we are hopeful that the steps we are taking will move us forward on this project. Currently, we are working with a developer in an attempt to develop the City Hall property as an anchor for the development but to date there are no specific proposals on the table for this property. Another important aspect to improving the City's economic stability is having the ability to financially support new programs and projects. To that end in October the Economic Development Sales Tax of ½ percent approved by the voters in April 2007 went into affect. This sales tax provides the City with another financial tool to address long-term economic development projects and to implement programs that will improve the economic stability of Normandy.

Other items of interest that took place this past year were the opening of Oscar's Restaurant and Remax Cornerstone located at 7520 Natural Bridge Road. Local residents of Normandy purchased this building and redeveloped it into what you see today. It is commendable to see local residents that have the dedication and pride to invest in their own community. In the near future you will see the beginning stages in development of Moss Valley Estates at the corner of Bermuda Road and Brand Avenue. This is a residential development that will add 19 new single-family homes to our City. This also an excellent example of a local resident having the pride and dedication to invest in their own community.

As you can see there are many people to thank and many things happening in our community over the last year. But the work does not stop there. This coming year we need to keep moving forward to better our community and continue to improve the living standards for our residents. You will see continued changes over the coming months with the demolition of buildings currently taking place on Florissant Road, the construction of the second Express Scripts Building in the UMSL Research Park, the continued growth of North Park along Interstate 70, and the development of Moss Valley Estates among others. These projects will continue to change the look of the community but the benefit of living Normandy will not change. The City staff and elected officials are dedicated to our continued efforts at improving Normandy and keeping it a great place to live. As always, you can contact me at my office with any questions or concerns at 314-333-3205.

CITY ADMINISTRATOR'S CORNER

Throughout my time as a City Administrator/Manager, there has always been consistency in issues of concern from community to community, but the one issue that has always been paramount is the need for better communication. When I say communication I don't necessarily mean that staff is not communicating with each other, I am speaking of the City's ability to communicate priorities effectively to the residents of their community. Whenever you take on a City Administrator position it is always important for you to gauge the priorities of the City so that you can effectively recommend policy that will achieve the goals of the City Council. That being said, it is also important that there be some goals and objectives that you set for yourself as an administrator that you feel are important to your success. Therefore, I have set a goal for our City that we will communicate with our residents more effectively. One way to do this is to make sure that we are sending out our newsletter every quarter and always look at ways we can improve it to increase the number of readers. Over the next few months we are going to explore different ideas for improving the newsletter and look to provide you important information that keeps you all informed. I also believe for City staff and elected officials to effectively communicate with you as residents we need your assistance as well. I have always believed that citizen participation is extremely important starting with residents attending City Council meetings. The City Council meetings are a time during which policy decisions are made but they are also a time for our residents to come and speak with their Council members directly. In order for elected officials and city staff to address your issues of concern we have to know what those issues are and we can only know that if you communicate them to us. So I encourage anyone who has a concern, to attend our City Council meetings, call your Councilmember, or contact me at my office anytime. For your information, I have included a list of City Councilmember's and which Ward they represent. If you have any questions or concerns please feel free to contact me at City Hall at 314-385-3300 extension 3016.

The City of Normandy is looking for OLD PICTURES of our City. If you have any that you would like to share with us, please contact Pam or Jean at the phone numbers provided on Page 2 of this newsletter. We will scan them in and send the originals back to you, unless you specify otherwise.....

THANK YOU!



PUBLIC WORKS NEWS

The following is a brief review of this season's projects and/or events:

Project 2008-PW-01-A: Is an asphalt overlay project to areas in Robert Hoelzel Memorial Park. We will pave an existing gravel access road to the ball field with a 3-inch asphalt overlay and remove some green space to create additional parking spaces to an area that butts up to the south side of the tennis courts. The new parking lot will measure 45-ft by 100-ft and is greatly needed to alleviate some of the parking problems during base ball season.

**NO
PARKING
ON
STREET**

Street Sweeping Project: The City of Normandy is currently sending out request for pricing on our 2008 street sweeping project. Sweeping vendors will submit pricing for two sweeping events, one event for the spring and one event for the summer. Your street will be open to traffic all day and you will be able to come and go as you please. We ask that you park your vehicles in your driveway for this day so that the street sweeper will have access to all curb areas.

The first citywide street sweeping operation will be scheduled for mid-April (Monday-April 14th and Tuesday-April 15th). The second citywide street sweeping operation will be scheduled for mid-August (Monday-August 11th and Tuesday-August 12th). Sweeping dates may be changed by weather.



The City of Normandy is completing construction on a quarter-million dollar concession/restroom facility located in Robert Hoelzel Memorial Park. This project was financed by a grant provided by the St. Louis County Municipal League. We will host a ribbon-cutting open-house ceremony in late April or early May. All Normandy residents will be notified of the exact event date via flyer in April. Please help us celebrate this new facility on our ribbon-cutting event this spring...

The City of Normandy is to receive 60-gallon wheeled recycle bins with lids from Neighbor's Assisting Neighbors who is executing a grant being financed by St. Louis-Jefferson Solid Waste Management. The roll-out carts will be just like your current green roll-out trash carts however the recycle carts will be a little smaller, only 60 gallon capacity. There is a meeting scheduled at Normandy City Hall with all parties involved the first week in February where participating communities will receive an update on the project's progress and additional requirements. Each household in Normandy will receive a recycling roll-out cart. This will be a relatively large project to assemble and deliver 1200 carts so be patient. We should learn the delivery date of the recycling carts early next month.

The string attached to receiving free roll-out recycling carts is of course to promote and educate residents on recycling. For Normandy our collection procedure will remain the same. Normandy currently provides "single-stream-recycling" to it's residents so our overall goal is to increase the amount of waste material being recycled and decrease the amount of waste material entering the landfill. Attached to this newsletter is a pull-out flyer of recycling goods. Your roll-out cart will also have this information printed on the lid of the can.

Monthly meetings available to the public:

- The first Monday of each month is the Neighborhood Watch Meeting for Ward # 3 at 7:00 p.m. in the court room of City Hall.
- The first Tuesday of each month is the monthly City Council Meeting held at 7:30 p.m. in the court room of City Hall.
- The second Monday of each month is the monthly Park Board Committee Meeting at 6:00 p.m. in the court room of City Hall.



Red Bird Rookie Baseball Program: The City of Normandy is extremely proud to announce that in 2007 our Red Bird Rookie Baseball League has completed it's third successful baseball season.

In past years our baseball league has provided baseball activities for three different age groups. **Group A.)** The first and youngest group is "Tee-Ball" which includes children from 5-years of age up to 7-years of age. **Group B.)** Ranges from 8-years of age up to 10-years of age. **Group C.)** The third and oldest group includes children from 11-years of age up to 13-years of age. New for the 2008 baseball season will be a fourth group of 14 to 16 year old athletes providing an even more competitive age group. All sports equipment for the league has been provided by St. Louis Cardinal Care.

The Normandy Red Bird Rookie League is gearing up for the upcoming 2008 spring/summer season with a recruitment drive that will be held at Normandy City Hall (7700 Natural Bridge Road) on Saturday, February 23rd from 12-noon to 4:00 p.m. This event will be an open registration for athletic boys and girls with a desire to play baseball in 2008. We will be recruiting for additional team coaches as well. Any parent (male or female) having the desire to coach baseball and having the available time may sign-up during this open registration. So parent's please take advantage of this recruitment drive and register your children for baseball on February 23rd. Likewise children get your parents registered as team coaches. All 2007 season baseball coaches will be contacted in the very near future and provided 2008 information packets and application forms. The 2008 baseball season begins April 7th. Sign-up forms are also available at City Hall.

Anyone wishing to contact our Red Bird League may leave a voice message with the Red Bird Rookie "Hot-Line" at (314) 385-3300 extension 3109. The "Hot-Line" staff will gladly return your call.

HELP WANTED: The City of Normandy's Park Board Committee is looking for volunteers to assist with various projects from providing maintenance to plants in local area planters, concession stand duty for league baseball games and many other small but very important community orientated projects. Anyone interested is requested to contact Pam Rogers, City Clerk at 314-385-3300 ext: 3010 to sign up.

Citywide Garage Sale Event: Most of Normandy's garage sale sellers were not happy with the profits of last years Garage Sale event due to the fact that every other municipality in St. Louis County had a garage sale on the same date. Most residents felt that by the time the sales seekers arrived at Normandy, they were out of money. Therefore the Citywide Garage Sale Event will be cancelled this year. We will instead begin to plan a flea market type event where residents could bring their garage sale wares and sell them at one location. We will advise more as our plans develop.

Pride of Normandy Awards: The City of Normandy's Park Board Committee will be inspecting homes in our City for general landscaping and awarding one winning home in each of our four wards with the "Pride of Normandy" Award. There will be one "Pride of Normandy" awarded in the spring and one awarded in the summer for home beautifications and improvements. Our intent is to make mention of residents still possessing pride in their home.

C.A.N. It is with great pleasure that the City of Normandy acknowledges the community services that have been provided by the group known as C.A.N. C.A.N. is an acronym for Citizens for the Advancement of Normandy and is a group of dedicated residents who volunteers their time and services for the betterment of the Normandy community. One of the most visible achievements of C.A.N. is their beautification work at the Wedge. The Wedge is the nickname for the intersection of Natural Bridge at Florissant Road. C.A.N. applied and received a grant through Gateway Greening for soil, plants and chemicals to improve the appearance of the planters located in this intersection. The Wedge project was conceived and implemented by C.A.N. and we can safely say that this project was a great success. Kudos' to C.A.N.

POLICE DEPARTMENT NEWS



I am pleased to announce the creation of a new division of the Normandy Police Department. In late 2007, as a result of an increase of gang related crime and drug offenses, the Normandy Police formed the Community Activated Response Team. CART, as we call it in the department is a three officer unit supplemented by our new police K9 and is led by Sgt. Jon House. CART is a separate division and these officers do not respond to police calls for service. This elite team has one sole focus, and that focus is to eradicate guns, gangs and drugs from our City. In just their first 6 months of existence, drug arrests for the department have increased 250% going from 37 arrests in 2006 to over 130 arrests in 2007. During this same time frame CART was responsible for seizing 9 firearms off our

City streets. Furthermore, CART personnel have spent countless hours developing intelligence on gang activity and gang members. CART has identified 43 individuals either living in Normandy or frequenting our area that are actively involved in 3 area gangs. Our goal for 2008 is to increase the pressure on local street gang members and the drug activity they are involved in. That with a continued effort to remove guns from the hands of criminals can certainly impact the amount of violent crime our society has to endure.





CITY OF NORMANDY
 7700 NATURAL BRIDGE RD.
 NORMANDY, MO 63121

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**CALENDAR OF HOLIDAY WEEKS
 COLLECTIONS FOR THIS WINTER 2008**

FEBRUARY 2008							PRESIDENT'S DAY HOLIDAY		NO HEAVY PICK-UP	
FEBRUARY Sun 17	FEBRUARY Mon 18 NO TRASH SERVICE	FEBRUARY Tue 19 Ward 1 collection	FEBRUARY Wed 20 Ward 2 collection	FEBRUARY Thu 21 Ward 3 & 4 collection	FEBRUARY Fri 22 Recycling All Wards	FEBRUARY Sat 23				
MAY 2008							MEMORIAL DAY HOLIDAY		NO HEAVY PICK-UP	
MAY Sun 25	MAY Mon 26 NO TRASH SERVICE	MAY Tue 27 Ward 1 collection	MAY Wed 28 Ward 2 collection	MAY Thu 29 Ward 3 & 4 collection	MAY Fri 30 Recycling All Wards	MAY Sat 31				
JULY 2008							INDEPENDENCE DAY HOLIDAY		NO HEAVY PICK-UP	
JUNE Sun 29	JUNE Mon 30 Ward 1 collection	JULY Tue 1 Ward 2 collection	JULY Wed 2 Ward 3 & 4 collection	JULY Thu 3 Recycling All Wards	JULY Fri 4 NO TRASH SERVICE	JULY Sat 5				